

Corporate Social Responsibility

With

BloomAgainBklyn



Corporate volunteers from Lazard upcycle and arrange donated flowers at an onsite CSR workshop, then deliver them to residents of Cobble Hill Health Center.

Demonstrate your company's commitment to social responsibility with BloomAgainBklyn, a community-based nonprofit seeking to promote environmental sustainability and eliminate social isolation. BloomAgainBklyn offers an array of philanthropic opportunities, including unique and impactful team-building sessions; therapeutic wellness workshops; floral donation programs; and collaborations with community organizations such as schools, universities, food pantries, child welfare organizations, senior centers, and health facilities. Join BloomAgainBklyn's circle of "people helping people," and make an impact in your community through our tailored Corporate Social Responsibility (CSR) programming.

CSR Workshops

WITH BLOOMAGAINBKLYN'S TAILORED PROGRAMMING, THERE IS A WORKSHOP FOR EVERYONE.



In-office with Centerbridge Partners

In-Office CSR Workshops

Let BloomAgainBklyn bring the workshop to you with our seamless, in-office CSR sessions. At these workshops - held in the comfort and convenience of your office - a team of floral designers and BloomAgainBklyn volunteers and staff from will bring everything your team needs to successfully create beautiful bouquets and arrangements, which we then distribute to our community partners or an organization of your choice. BloomAgainBklyn volunteers and staff will guide your team on the fundamentals of floral design, facilitate team-building, and educate participants on our mission and the meaningful impact of their work. These 1-hour workshops take place during the workday, and are an uplifting and enriching team-building activity for corporate groups of up to 40 participants.

Onsite CSR Workshops

Alternatively, bring your team on a field trip to our convenient Cobble Hill, Brooklyn location for an onsite workshop with BloomAgainBklyn. These sessions are a fantastic way for you and your team to connect, express your creativity, and give back to your community. Our team of BloomAgainBklyn volunteers, staff, and floral designers will provide everything you need for a curated, enriching experience in which you'll sort, process, and arrange donated blooms into beautiful floral bouquets, which are distributed to organizations that support at-risk individuals. These 1.5 – 2-hour workshops are typically held on a Wednesday or Thursday, and are a fun and educational opportunity to impact lives through the shared joy of flowers.



Onsite with Alger

About BloomAgainBklyn

Our Mission

BloomAgainBklyn is a volunteer-supported, community-based nonprofit that spreads kindness, healing, and connection with the therapeutic power of upcycled flowers. We and our volunteers divert unsold and once-used flowers from the solid waste stream to create uplifting floral arrangements that are distributed to New Yorkers who are socially isolated, experiencing loneliness or are otherwise vulnerable. The organization works to address the nation's mounting loneliness epidemic, and reaches diverse populations including nursing home residents, homebound older adults, trauma survivors, frontline healthcare workers, at-risk youth, LGBTQ+ advocacy organizations, community food pantries, refugee assistance groups, and many more.



BloomAgainBklyn volunteers arrange donated flowers for distribution to our community partners.



A member of the RAICES Spanish-speaking elders' center enjoying upcycled blooms.

Our Impact

- Over **20,000** people served directly each year.
- **80,000** upcycled floral arrangements distributed annually, diverting **2.75 million** flowers and half a million tons of floral waste since 2015.
- Over **50** wellness workshops held every year, involving youth, elderly, and at-risk populations in therapeutic floral design.
- **3500+** volunteers, and more than **80** community, corporate, and educational organizations donating time, flowers, and resources.
- **500+** weddings and corporate events donating flowers that spread joy and promote sustainability.

CSR Partners

YOU'RE IN GOOD COMPANY. FROM MEDIA TO FINANCE, NYC'S FOREMOST CORPORATE TEAMS ARE CHOOSING BLOOMAGAINBKLYN FOR THEIR CSR PROGRAMMING.



KKR, March 2025



NBCUniversal, April 2025



Deutsche Bank, April 2025



PDT Partners, May 2025

CSR Partners

YOU'RE IN GOOD COMPANY. FROM MEDIA TO FINANCE, NYC'S FOREMOST CORPORATE TEAMS ARE CHOOSING BLOOMAGAINBKLYN FOR THEIR CSR PROGRAMMING.

Banking & Financial Services



ALGER

APOLLO



BARCLAYS

Centerbridge



CREDIT SUISSE



GIC

Goldman Sachs

JPMC

KORA

LAZARD
ASSET MANAGEMENT

millennium

Morgan Stanley

PDT PARTNERS

Rabobank



Schroders



STEPSTONE



UBS

Viking

CSR Partners

YOU'RE IN GOOD COMPANY. FROM MEDIA TO FINANCE, NYC'S FOREMOST CORPORATE TEAMS ARE CHOOSING BLOOMAGAINBKLYN FOR THEIR CSR PROGRAMMING.

Media & Entertainment

HUFFPOST

NBCUniversal

NETFLIX

SONY

Technology & Software

 **docuSign**

Huge

 **salesforce**

servicenow

shutterstock

CSR Partners

YOU'RE IN GOOD COMPANY. FROM MEDIA TO FINANCE, NYC'S FOREMOST CORPORATE TEAMS ARE CHOOSING BLOOMAGAINBKLYN FOR THEIR CSR PROGRAMMING.

Consumer Goods & Retail

amazon


Anheuser-Busch

Etsy

innisfree

zoundustries

L'ORÉAL

Apparel & Fashion

ANTHROPOLOGIE

Dior


CHANEL



GIORGIO ARMANI

J.CREW

ZARA

CSR Partners

YOU'RE IN GOOD COMPANY. FROM MEDIA TO FINANCE, NYC'S FOREMOST CORPORATE TEAMS ARE CHOOSING BLOOMAGAINBKLYN FOR THEIR CSR PROGRAMMING.

Legal & Professional Services



HELLO
MONDAY
/DEPT[®]



Kramer Levin



Weil

Education & Nonprofit



COLUMBIA
UNIVERSITY



museum of arts and design



JUNIOR LEAGUE OF
BROOKLYN

Community Partners

THE WORK YOU DO WITH BLOOMAGAINBKLYN MAKES AN IMPACT. REACH THESE DESERVING COMMUNITY PARTNERS THROUGH YOUR COMPANY'S PHILANTHROPIC OUTREACH.

Aging & Senior Services

- Buena Vida Nursing and Rehabilitation Center
- Cobble Hill Health Center
- Ft. Greene Council
- GRIOT Circle
- Heights and Hills
- Little Brothers NYC
- Quincy Senior Residences
- RiseBoro
- SAGE

Arts, Culture & Community Development

- Bedford Stuyvesant Restoration Corporation
- Brooklyn Org
- Brooklyn Public Library
- Christ Church Cobble Hill
- First Presbyterian Church of Brooklyn
- Plymouth Church
- Pratt Institute

Children, Youth & Education

- Girl Scouts of Greater New York
- Graham Windham
- New York Edge
- NYU Tandon School
- St. Joseph's College
- Stuyvesant High School
- The Packer Collegiate Institute

Civic Engagement & Volunteerism

- New York Cares
- The Service Collective

Food & Nutrition

- East New York Food Pantry
- First Presbyterian Church Brooklyn Food Pantry
- GrowNYC

Health & Human Services

- AHRC New York
- CAMBA
- Nido de Esperanza
- NYC Health + Hospitals
- RAICES
- Safe Horizon
- The HOPE Program
- YWCA Brooklyn

CSR Fees, 2026

OUR CSR FEE IS ALL-INCLUSIVE AND COVERS FLOWERS, MATERIALS, VASES, STAFFING, LOGISTICS, TRANSPORT, DISTRIBUTION, AND OTHER EXPENSES.

In-office CSR Workshops:	
Up to 20 participants	\$4,800
21–30 participants:	\$6,500
31 –40 participants:	\$8,500

On-site CSR Workshops:	
Up to 20 participants	\$150 per participant
21 or more participants	\$200 per participant



Deutsche Bank



KPMG and Morgan Lewis



Millennium Partners



Citi

Other Ways to Make an Impact

CSR PROGRAMMING IS JUST ONE WAY TO GIVE BACK THROUGH BLOOMAGAINBKLYN. CONTACT US TODAY TO LEARN HOW YOUR COMPANY CAN MAKE AN IMPACT.

Event Donation

Give your corporate event blooms a second life through BloomAgainBklyn's event donation program. Our team will collect flowers after your meetings, galas, and other events, upcycle and arrange them, and deliver to our community partner recipients. Disrupt the solid waste stream and share the beauty of your corporate event flowers with vulnerable members of your community.

Foundational Support

Learn about BloomAgainBklyn's wide array of community programming - and our extensive reach among partner organizations throughout New York City - to see how we can help further your company's philanthropic goals through foundational support for our programs focusing on environmental sustainability, elementary education, and more.

Sponsor a Community Workshop

Your support can bring therapeutic wellness workshops to our partner organizations. Together with your company, BloomAgainBklyn will work to identify a community group for participation in a floral upcycling workshop - the benefits of which have been scientifically proven to positively impact mental well-being. Your company's support can bring this profound and direct impact to those in our community who most need creativity and connection.

To learn more, or to schedule your Corporate Social Responsibility workshop,

contact: Lesley Chan, Volunteer & CSR Coordinator

lesley@bloomagainbklyn.org

BloomAgainBklyn